

# Basic

It Tastes Good.  
It Costs Less.



65270-A4

© Philip Morris Inc. 1994

Kings: 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING:** Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

65270-A4